

19 June 2020

## Swiss broadcaster covers “Lithium Valley’s” EcoGraf

EcoGraf is a company coming to the Western Trade Coast industrial area, the State’s Premier Industrial Area located just 30km south of the Perth CBD.

Swiss media, television and print, have picked up the EcoGraf media release (link below) and they are clearly signalling that “Lithium Valley in Kwinana” is fairly and squarely on the world’s stage for this new industry.

<https://www.ecograf.com.au/news/ecograf-media-release-swiss-srf-eco-coverage/>

[https://www.youtube.com/watch?v=lnBw\\_d4a6BE&feature=youtu.be](https://www.youtube.com/watch?v=lnBw_d4a6BE&feature=youtu.be)

Graphite is a necessary chemical ingredient in the manufacture of Lithium batteries.

Quotes attributable to KIC Director Chris Oughton:

“EcoGraf is one of many lithium battery value chain companies proposing to set itself up in the down-stream value chain in Lithium Valley in Kwinana.”

“As these companies establish themselves, we get closer to capturing the full battery industry value chain, from mine site to battery export. Of course we can do it!”

“WA has been asking itself for ‘Big Ideas’, well Lithium Valley has been one of those that has been simmering away in the background, and is largely the result of a lot of work by a small group of people. Make no mistake WA, we are in the box seat for a major new wave of industrial manufacturing development.”

“If the Europeans can accept the phrase “Lithium Valley” then we can be assured it has now finally stuck.”

“KIC extends its congratulations to EcoGraf MD, Andrew Spinks, a recipient of KIC’s ‘world famous Western Trade Coast tours’, and useful assistance along the project’s journey.”

See our brand-new website for more information about Lithium Valley industries, about Kwinana Industries Council, and about the Western Trade Coast in general.

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