

11 April 2024

## **Kwinana ideally placed to create a “Future Made in Australia”**

Western Australia's premier heavy industrial area, the Western Trade Coast, is ideally placed to assist the Federal Government to deliver on its ambition to grow manufacturing and clean energy projects.

The peak industry association for the Western Trade Coast, the Kwinana Industries Council, welcomes the announcement by the Prime Minister today to establish a “Future Made in Australia Act” which will provide government support to boost investment in areas such as clean energy, advanced manufacturing, and new technologies such as lithium and hydrogen.

KIC Director, David Harrison, encouraged the Federal Government to pay close attention to the strategic importance of the Kwinana Industrial Area, in particular, the considerable investment, either planned or already underway, in nationally significant projects.

“The Western Trade Coast is the perfect place for additional government support based on its long-standing global reputation as a leading heavy industrial area. The scale of investment that is currently underway in new industries such as lithium processing, hydrogen, biofuels, and defence makes Kwinana the perfect place to invest,” said Mr Harrison.

“What we have before us is a once in a generation opportunity to accelerate the transformation of the Western Trade Coast and the Kwinana Industrial Area into a technically advanced and globally significant industrial hub. All of this is on Perth's doorstep, supported by a strong network of existing companies, infrastructure and expertise. It's little wonder there are a large number of operators looking at Kwinana as an ideal place to invest.”

The KIC believes government support and incentives to support industry are necessary especially in the face of fierce global competition and as new markets are established.

The Kwinana Industries Council, on behalf of its membership, looks forward to working with the Federal Government to ensure Western Australia's premier industrial hub receives its fair share of support.

### **MEDIA CONTACT:**

**David Harrison**

Tel: (08) 9419 1855 | 0419 929 622

Email: [david.harrison@kic.org.au](mailto:david.harrison@kic.org.au) | [admin@kic.org.au](mailto:admin@kic.org.au) | [www.kic.org.au](http://www.kic.org.au)