

5 March 2021

Plan to create a global high-tech manufacturing hub within the Western Trade Coast (WTC)

Premier Mark McGowan has announced the development of a masterplan to create a global high-tech manufacturing hub within the WTC.

<https://www.markmcgowan.com.au/2021/03/03/wa-labor-to-establish-global-high-tech-manufacturing-hub-south-of-perth/>

Kwinana Industries Council (KIC) is the industry association representing the collegiate interests of the major industries located within the Kwinana Industrial Area.

KIC is in complete support of this policy announcement.

Here are some of the key points from the announcement:

- *Strategic industrial hub to be created between Henderson, Kwinana and Rockingham.*
- *New precinct to attract major, job creating industries to Western Australia.*
- *Masterplan to lay groundwork to progress WA's battery, hydrogen, renewable energy and defence industries.*
- *WA's strong management of COVID-19 means the State can offer a safe place to invest at a time of global uncertainty.*
- *Potential to increase economic benefits generated in the area to 22,000 jobs and \$28 billion in Gross State Product.*

Perth's southern industrial precinct between Henderson, Latitude 32, Kwinana and Rockingham will become a dedicated hub for high-tech manufacturing under a re-elected McGowan Labor Government – supporting developing industries like batteries, hydrogen, renewable energy and defence.

The area will be consolidated into a strategic industrial hub to guide its development into a globally-significant precinct capable of attracting major, job-creating projects and industries to establish and invest in Western Australia.

KIC advocated the need for this to the three major parties in the second half of last year, because the opportunities are there, now.

The announcement could not come at a better time.

- There is considerable interest from abroad and here in WA from potential new industries wanting to establish operations in the WTC. What they want to be a part of is, an interconnected industrial area where they can connect with the materials

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and by-product exchanges that is the world-renowned hallmark of the Kwinana Industrial Area.

- The Lithium Valley industries are already coming... now.
- The new port in Kwinana is back on the agenda... the State needs this to be built, not just re-planned (again).
- Industrial land for advanced chemical and refining process industries is rapidly running out because of strong demand.

KIC Key Messages

The announcement talks about the creation of a masterplan. Through RDA (Perth) we consulted with industry (50) last year, wrote and published a strategic plan for the Western Trade Coast. Our Plan is of course available for this new planning process to start the ball rolling. [Enabling-the-Western-Trade-Coast LSD-RDA6109_RS September-2020.pdf \(kic.org.au\)](#)

KIC will make sure that the end of the process is not the masterplan – the masterplan is only the end of the beginning. The big task is delivery. That's what brings home the bacon for industry and for the State.

Kwinana industry is right behind the Premier on this. He has got it right. He can rely on our support.

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